



NACA Conference Presentations

The National Animal Care & Control Association is proud to offer a wide range of conference sessions designed to address the most pressing topics in our field. Each presentation can be customized to the individual state and adapted to fit the format you need, whether that's a standard 60-minute session or a deeper dive that expands into a half-day or full-day workshop.

Our goal is to align content with the specific needs of your organization and conference attendees. Whether you are looking for leadership development, advanced investigation techniques, or best practices in animal care and sheltering, we will work closely with you to deliver a meaningful and impactful experience for your participants.

Below are the broad categories and topics we offer, which can be tailored to meet the unique objectives of your conference:

The Future of Animal Control Communication: Marketing, AI & Storytelling

- Smart Tools, Smarter Agencies: Using AI to Strengthen Animal Control Operations
- From Data to Impact: Storytelling with Analytics in Animal Control
- Beyond the Kennel: Marketing Strategies that Build Trust in Animal Control

Leadership

- Harnessing Emotional Intelligence: Transforming interactions and outcomes in animal control.
- Delivering Excellence: Elevating customer service, professionalism, and ethics in animal control.
- Mastering Operations and Administration: Strategic approaches for success in animal control.
- Streamlining Success: Innovative process improvement strategies in animal control.
- Compassionate Compliance: Balancing engagement and enforcement effectively.
- Uncovering Bias: Promoting fairness and equity within animal control practices.

Crime Scenes and Courtrooms

- Investigation Mastery: Comprehensive procedures from basic to advanced in animal control.
- Property Inspections and Beyond: Evidence collection and search warrants demystified.
- Casework Clarity: Strategies for eliminating uncertainty in investigations.
- Unmasking Animal Hoarding: Effective strategies and solutions.
- Cracking the Case: Investigating cockfighting operations with precision.



Officer Safety and Communications

- Mastering De-escalation: Transforming conflicts into constructive conversations for animal control officers.
- The Art of Perception: Enhancing animal handling skills for improved outcomes.
- Sharpening Situational Awareness: Maintaining alertness and preparedness in the field.
- Handling with Care: Safe and humane techniques for animal control officers.
- Dispatch to the Rescue: The crucial role of dispatchers in supporting pets and the community.

Companion Animals and Sheltering Basics

- Decoding Animal Behavior: Understanding body language for better outcomes.
- Animal Sheltering 101: Best practices for maintaining a clean, disease-resistant shelter, controlling animal diseases, and managing rabies prevention.
- Animal Sheltering 102: Comprehensive insights into first aid for animal care professionals, animal nutrition, intake procedures for cats and dogs, breed identification and behavior, and essential spaying, neutering, microchipping, and adoption processes.

Disaster & Emergency Response

- Prepared for the Worst: Disaster Planning & Response for Animal Control Officers
- Emergency Sheltering for Animals: Partnering with Communities in Crisis
- National Incident Management System (NIMS) & ICS: What Every ACO Needs to Know

Community Engagement & Field Services

- Field Forward: Innovative Approaches to Community-Based Animal Services
- Beyond Citations: Education and Engagement as Tools for Compliance
- Lost Pet Reunification: Leveraging Technology and Partnerships to Keep Families Together

Mental Health & Officer Wellness

- Mental Health First Aid: Tools Every Animal Control Officer Should Have
- Building Resilience: Preventing Burnout and Compassion Fatigue in Animal Services
- Wellness in the Workplace: Supporting ACOs for Long-Term Success

Legislation & Advocacy

- Government Relations 101: Building Stronger Partnerships with City & County Leaders
- From Policy to Practice: How Laws Shape Animal Control Operations
- Advocacy in Action: Elevating the Voice of Animal Control Professionals

Special Topics / Emerging Issues

- Wildlife in the City: Managing Human-Wildlife Conflict Responsibly
- Exotics & Dangerous Animals: Safety, Seizure, and Shelter Considerations
- Technology in the Field: Drones, Body Cams, and Beyond Animal Control

**Some presentations are subject to speaker availability and may not be available.*