



### Topics :

- Intake Diversion/Managed Intake
- Pets & Housing: Using Shelter Intake Data to Advocate for Housing in your Community
- Auditing Your Local & State Laws to Keep Pets and People Together
- Community Cat Conflict Mitigation
- The Animal Welfare Puzzle - ACO's, Rescues & the Community
- Adoptions
- Return to Home - Why all organizations should make this a top priority
- Professionalism & Ethics
- Communications & Public Relations
- Improving Shelter Operations & Administration Best Practices
- Marketing & Customer Service
- Fundraising
- Dogs Playing for Life: Live Playgroup Presentation



March 6th - March 8th



8:00 AM - 5:00 PM



Eureka Springs, Arkansas



KEYNOTE SPEAKER

**Bobby Mann**

Chief Programs Officer  
Humane Rescue Alliance



SPEAKER

**Mike Wheeler**

Director  
Cabot Animal Support Services



SPEAKER

**Leah Long**

Regional Senior Specialist  
Regional Coalition - South Central  
Best Friends



SPEAKER

**Brent Toellner**

Senior Director  
Lifesaving Programs  
Best Friends



SPEAKER

**Katie Jarl**

Executive Director  
Texas Pets Alive

**100** Seats

**Register now at :**

[www.aranimalcontrolassociation.com](http://www.aranimalcontrolassociation.com)





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## Session Sponsors



SPEAKER

**Gina Knepp**

National Shelter Engagement  
Director  
Michelson Found Animals



SPEAKER

**Stephanie MacGill**

Senior Consultant - Strategic  
Initiatives  
Best Friends



SPEAKER

**Lauren Loney**

Staff Attorney/Policy Specialist  
American Pets Alive  
Human Animal Support Services



SPEAKER

**Terry Hankins**

Animal Services Manager  
Good Shepherd Humane Society



SPEAKER

**Kim McDaniel**

Sr Manager Marketing  
Best Friends

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**100** Seats

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