

# NACA TRAINING CONFERENCE & EXPO 2020

RENO, NV

Wednesday, Oct. 7, 2020 – Friday, Oct. 9, 2020  
Grand Sierra Resort and Casino

Exhibitor &  
Sponsorship  
Prospectus



[NACACONFERENCE.ORG](http://NACACONFERENCE.ORG)

# EXHIBIT & EVENT PROGRAM BOOK PRICING

## Event Program Book Pricing

POSITION	PRICING
Covers 5 x 8	\$400
Full Page 5 x 8	\$350
Half Page 5 x 4	\$200

### DEADLINES:

Ad Close: August, 7th 2020

Art Due: August, 14th 2020

**Early Bird Rate: Book before April 1st and save \$200!**

**General Booth (10' x 10'):** \$1000

Double Booth (10' x 10'): \$1,500

### Premier:

Single Booth (10' x 10'): \$1,500

Double Booth (10' x 10'): \$2,000

### Non Profit Rate:

Single Booth (10' x 10'): \$895

### Premier Booth Includes:

- Sponsor recognition opportunities.
- Invite to private welcome reception with the Board of Directors and VIPs.
- An opportunity for you to briefly address a workshop audience, as you introduce the speaker for that class.
- Free half page ad.

### All exhibitor packages include:

- 8' x 10' booth with 8'-high draped back wall, 3'-high side rails, 6' skirted table, 2 chairs, 1 wastebasket, and a 7" x 44" ID sign. Registration for 2 people, including the Awards Luncheon and all conference functions.
- Additional attendee registrations offered at \$175 per person beyond the 2 who are included with the exhibit fee or sponsorship. You must submit this information prior to Aug. 1, 2020, for inclusion in event program. (A few premium advertising options are available; contact us here for cover placement and color upgrades.)
- An emailed list, upon request after the event, of all participants.

**Contact your account executive today!**

**Travis Yaga**

717.430.2021

travis.yaga@theYGSgroup.com





## SPONSORSHIP OPPORTUNITIES

**Presenting Sponsor (1 available):** \$50,000

**Titanium:** \$25,000

**Diamond:** \$20,000

**Platinum:** \$15,000

**Silver:** \$10,000

**Bronze:** \$5,000

**Contact Travis today to reserve your sponsorship!**

**Travis Yaga**

717.430.2021

travis.yaga@theYGsgroup.com

\* Sponsorship descriptions starting on page 5

### **GO BIG IN RENO!**

Our sponsorship opportunities will enhance your presence and establish your brand as a leader in animal care and control.

# NACA TRAINING CONFERENCE & SHOW 2020

## À LA CARTE

- ☐ **Award Winner Sponsor:**  
\$1,000
- ☐ **Room Key Cards:**  
\$1,000
- ☐ **App Sponsor:**  
2 @ \$500 or 1 @ \$1,000
- ☐ **Passport:**  
\$300
- ☐ **Welcome Reception:**  
4 @ \$500 or 1 @ \$2,000
- ☐ **Day 1 Coffee Sponsorship:**  
\$300
- ☐ **Day 1 Lunch Sponsorship:**  
\$1,000
- ☐ **Day 1 Ice Cream Sponsorship:**  
\$500
- ☐ **Day 2 Breakfast Sponsorship:**  
\$750
- ☐ **Day 2 Break/Coffee Sponsorship:**  
\$300
- ☐ **Day 2 Lunch Sponsorship:**  
\$1,000
- ☐ **Day 2 Break Sponsorship:**  
\$500

Contact Travis for personalized sponsorship opportunities.



**NACACONFERENCE.ORG**

- ☐ Event program book cover
- ☐ Event program book full page
- ☐ Event program book half page
- ☐ Single booth
- ☐ Double booth
- ☐ Presenting sponsor
- ☐ Titanium sponsor
- ☐ Diamond sponsor
- ☐ Platinum sponsor
- ☐ Silver sponsor
- ☐ Bronze sponsor

## GENERAL INFORMATION

Company Name

Key Contact Name

Title

Address

City

State

Zip

Phone

Fax

E-mail

Company's Primary Line of Business

## PAYMENT

(Please check the appropriate box.)

☐ Check (Payable to The YGS Group) ☐ Invoice Me

☐ Credit Card Total: \_\_\_\_\_

## PLEASE SIGN

We agree to abide by all rules and regulations governing the conference, as printed in the sponsors and exhibitors prospectus. Acceptance of this application by the National Animal Care and Control Association constitutes a contract.

Authorized By (Please Print)

Date

Authorized Signature

**Please send your completed form to:**

**Travis Yaga**

717.430.2021

travis.yaga@theYGSgroup.com



## NACA 2020 Event Sponsorship Opportunity Descriptions

### Presenting Sponsor (1 available): \$50,000

The Presenting Sponsor receives primary recognition throughout the conference and is the lynchpin to making this animal control officer focused training opportunity available. The workshops are designed to increase level of professionalism in the field and encourage an environment and practice of continual learning and development. As the Presenting Sponsor you'll receive:

- Prominent booth location in the entrance to the exhibit hall
- Opportunity to address the full audience\*
- Logo on conference attendee bag
- Recognition on the conference app
- Top logo and link recognition on the website
- Free registration for up to four attendees, including the awards gala
- Free full-page ad in the conference program book
- Free full-page ad in the Animal Care and Control Today
- An e-mailed list, upon request after the event, of all participants
- Invite to private reception with the Board of Directors
- Opportunity to supply additional branded signage throughout the event
- Lifetime Achievement Award Sponsor
- Room Key Card Sponsor
- Passport Sponsor

\*The Presenting Sponsor receives the opportunity to address the audience during the welcome session with the keynote address. Presenting Sponsor has the opportunity to propose keynote speakers for consideration. Should the topic of the keynote not match the priorities of the Presenting Sponsor, other all-attendee speaking arrangement times can be arranged.



## Titanium Sponsor: \$25,000

The Titanium Sponsor is the welcoming sponsor with visibility surrounding the registration area, with an opportunity to greet and address all attendees. The Titanium Sponsor is a key partner in adding to the fun and excitement for attendees, many of whom are not regularly able to attend conferences. As a Titanium Sponsor you'll receive:

- Prominent booth location in the entrance to the exhibit hall
- Opportunity to address the full audience during the welcome session
- Co-branded step-and-repeat with the opportunity to participate in welcoming and taking photos with attendees
- Logo on conference attendee bag
- Recognition on the conference app
- Logo recognition on the website
- Free registration for up to two attendees, including the awards gala
- Free half-page ad in the conference program book
- Free half-page ad in the Animal Care and Control Today
- An e-mailed list, upon request after the event, of all participants
- Invite to private reception with the Board of Directors
- Right of first refusal on subsequent year conference with input into location-based step- and-repeat and conference giveaway
- Award Sponsorship of your choice
- Welcome Reception Sponsor
- Passport Sponsor

## Diamond Sponsor: \$20,000

The Diamond Sponsor is the welcoming sponsor with visibility surrounding the registration area, with an opportunity to greet and address all attendees. The Diamond Sponsor is a key partner in adding to the fun and excitement for attendees, many of whom are not regularly able to attend conferences. As the Diamond Sponsor you'll receive:

- Prominent booth location in the entrance to the exhibit hall
- Co-branded step-and-repeat with the opportunity to participate in welcoming and taking photos with attendees
- Logo on conference attendee bag
- Recognition on the conference app
- Logo recognition on the website
- Free registration for up to two attendees, including the awards gala
- Free half-page ad in the conference program book
- Free half-page ad in the Animal Care and Control Today
- An e-mailed list, upon request after the event, of all participants
- Invite to private reception with the Board of Directors
- Right of first refusal on subsequent year conference with input into location-based step- and-repeat and conference giveaway
- Passport Sponsor
- Day 1 or 2 Lunch Sponsor

## Additional Sponsorship Opportunities:

### Platinum: \$15,000

- Prominent booth location in the entrance to the exhibit hall
- Logo on conference attendee bag
- Recognition on the conference app
- Logo recognition on the website
- Free registration for two attendees, including the awards gala
- Free half-page ad in the conference program book
- An e-mailed list, upon request after the event, of all participants
- Invite to private reception with the Board of Directors
- Passport Sponsorship
- Day 2 Break

### Silver: \$10,000

- Logo on conference attendee bag
- Recognition on the conference app
- Logo recognition on the website
- Free registration for up to two attendees, including the awards gala
- Free half-page ad in the conference program book
- An e-mailed list, upon request after the event, of all participants
- Invite to private reception with the Board of Directors
- Passport Sponsorship
- Day 1 or Day 2 Coffee Sponsor

### Bronze: \$5,000

- Logo on conference attendee bag
- Recognition on the conference app
- Logo recognition on the website
- Free registration for up to two attendees, including the awards gala
- Free half-page ad in the conference program book
- An e-mailed list, upon request after the event, of all participants
- Invite to private reception with the Board of Directors
- Passport Sponsorship