

# **National Animal Care & Control Association Training Conference & Show**

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Florida Hotel and Conference Center  
Orlando, Florida on October 9th -12th, 2019.

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**Exhibit/Sponsor/Advertising Packet**  
**October 9-12, 2019**  
**Orlando, Florida**

**EXHIBITOR & SPONSOR INFORMATION**



## EXHIBITOR Costs:

Exhibit fees for NACA Corporate Partners are \$625.00.

Exhibit fees for non-NACA Corporate Partners are \$750.00. (Membership is included)

Contact the NACA Corporate Office if you are unsure of your membership status

## Exhibitor Registration:

Wednesday, Oct. 9<sup>th</sup> 1 PM - 5 PM

## Show Times:

Thursday, Oct. 10<sup>th</sup> 8:00 AM - 3:30 PM

Friday, Oct. 11<sup>th</sup> 8:00 AM - 3:30 PM

## Exhibitor Move-In Times:

Wednesday, Oct. 9<sup>th</sup> 1 PM - 5 PM

## Exhibitor Tear-Down:

Friday, Oct. 11 3:30 PM - 5:00 PM

## Conference Location:

Florida Hotel & Convention Center • 1500 SAND LAKE ROAD, ORLANDO, FL 32809

## Booth Location:

Booth location is based on when registration fee is received by the NACA office. Space is assigned on a first-received, first-served order. You will be notified of your assigned booth number in August. ***Sponsors will receive preferred booth assignments.***

## Refund Policy:

Full refund, if cancellation received prior to September 1, 2019; 25% processing fee through September 15, 2019. **NO REFUNDS after September 15, 2019.**

## Room Reservation Information:

Florida Hotel & Convention Center • 1500 SAND LAKE ROAD, ORLANDO, FL 32809

Room rates begin at \$129.00, plus tax.

Online Reservations:

# Coming Soon

Telephone Reservations: 1.866.378.1583

## Shipping Items/Equipment and Additional Materials:

Information regarding shipping and ordering of additional booth items will be provided upon completion of the registration process.

# What's Included in your Exhibit Fee / Sponsorship

- Booth Description: 8' x 10' Booth with 8' High Draped Back wall, 3' High Side Rails, 6' Skirted Table, 2 Chairs, 1 Wastebasket and a 7" x 44" ID Sign.
- Registration for two (2) people, including the Awards Luncheon and all conference functions.
  - Additional attendee registrations will be offered at \$175.00 per person beyond the two who are included with the exhibit fee or sponsorship.
- Awards Luncheon for two people as state above. Additional guest tickets for just the Awards Luncheon may be purchased for \$45.00. Additional luncheon tickets **MUST** be purchased in advance. No meal tickets will be sold during the event.
- One (1) free Full Page (5" wide x 8" tall) advertisement about you and your products in our event program. Your ad must be offered in PDF format, and are black and white only. You must submit this information prior to **August 1, 2019** for inclusion in event program. (A few premium advertising options are available, check under Advertising below.)
- An e-mailed list, upon request after the event, of all participants.
- An opportunity for you to briefly address a workshop audience, as you introduce the speaker for that class.

## Vehicles/Animals:

The Exhibit area will not be able to accommodate vehicles or live animals.

# Sponsorship Opportunities

Would you like to do more for NACA? Then consider sponsorship opportunities! Any sponsorship will give you one free exhibit space, a free full-page ad in the event program, a "thank-you" sign and special mention of your sponsorship at the exhibit opening and in the event program. Two free registrations for the conference, and reduced pricing for additional attendees as mentioned.

- ☐ Thursday Awards Lunch, October 12<sup>th</sup> (\$30,000.00 sponsorship)  
*The NACA Awards Presentation is featured during this event*  
*Includes exclusive sponsor logo and branding on Event Attendee Bags*
- ☐ Continental Breakfast (\$3,500.00 sponsorship)  
Two available:  
Thursday 7:30 AM – 8:30 AM  
Friday 7:30 AM – 8:30 AM
- ☐ Coffee breaks (\$2,000.00 sponsorship)  
  
Four available:  
Thursday 10:00 - 10:30 AM and 3:00 - 3:30 PM  
Friday 10:00 - 10:30 AM and 3:00 - 3:30 PM
- ☐ Thursday evening reception (\$10,000.00 sponsorship, one available)
- ☐ Thursday Presidents' Lunch for State Association Presidents (\$7,500.00 Sponsorship, one available)
- ☐ Attendee Scholarships (\$5,000.00 sponsorship)
- ☐ Event Mobile App (\$8,500.00 sponsorship, one available)  
*Event Mobile App Sponsor will have prominent acknowledgement within the event app and in other print materials.*
- ☐ Attendee SWAG – NACA 40<sup>th</sup> Anniversary (\$3,500.00, one available)

Do you have a sponsorship idea that you do not see listed? Let us know.

Co-sponsorships of events are also welcomed.

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Contact John Thompson to discuss any of these sponsorship opportunities. *To be officially recognized as a sponsor, commitments MUST be received by **May 31, 2019**.*

# Advertising Information

Each year, every conference attendee receives a printed event program. You may place advertisements in the event program. To place an ad, just fill out the following form and email it to NACA. Your ad must be offered in **PDF format** only. Ads for the event program are black and white, or may place a color ad for an additional fee.

<u>Space</u>	<u>Rate</u>	<u>Image Area</u>
Full Page B/W - Exhibitor	1 <sup>st</sup> Free 2 <sup>nd</sup> \$200.00 Full-Color add \$150.00	5" wide x 8" tall

Not attending the event? Non-exhibitors may still place advertisements at the following rates:

<u>Space</u>	<u>Rate</u>	<u>Image Area</u>
Full Page B/W - Non-Exhibitor	\$250.00 Full-Color add \$150.00	5" wide x 8" tall

**Would you like special placement of your ad? To place your ad in color and on the inside front, inside back cover or back outside cover, the following rates apply:**

**Exhibitor - \$250.00**

**Non-Exhibitor - \$400.00**

**The first requests for this will be offered the covers.**

## **ART DUE:**

**Send your PDF artwork to John Thompson at [jthompson@nacanet.org](mailto:jthompson@nacanet.org) by July 31, 2019.**



**NACA Training Conference 2019**  
**Exhibitor/Sponsor RESERVATION SHEET**

Please complete the following information:

Organization:

Address:

City/State/Zip:

Telephone:

Contact Person:

I am interested in:            Exhibiting                      Sponsorship                      Advertising

Email:

Upon receipt of your reservation sheet, we will send out payment/space information and the accompanying materials necessary for your participation. All questions should be directed to John Thompson at 240-508-7965.

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Return this completed application to NACA by July 31, 2019

c/o John Thompson Phone: 240-508-7965 Fax: 866-628-2726 Email: jthompson@nacanet.org
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